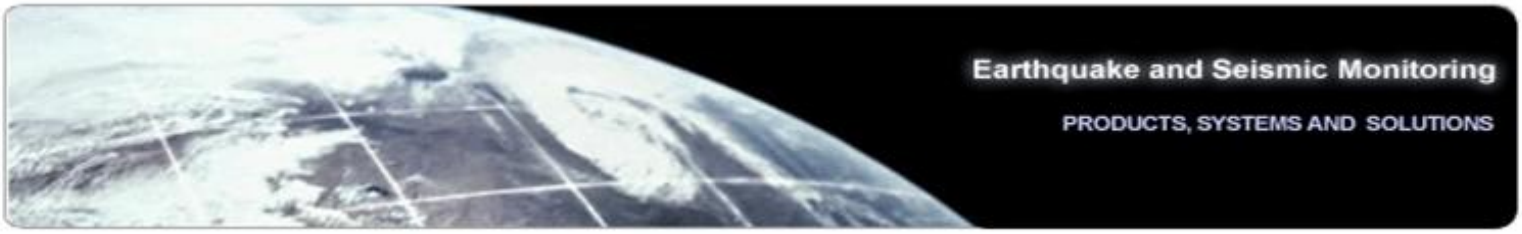
KINEMETRICS INC.



FOR IMMEDIATE RELEASE

PASADENA, CA – January 2012 – Kinemetrics Inc. along with its own website kinemetrics.com has launched **three** NEW websites to better serve our customers.

EqMet.com promotes products to a market segment that is more cost-sensitive than our typical customers and is often driven by government code mandates to install seismic equipment. Typical customers include earthquake engineers, system integrators and electrical contractors. Kinemetrics and Metrozet engineers developed some powerful but low-cost EQMet technologies that are included in several new products, such as iCOBI, that combine Metrozet digital sensor technology with KMI application software to offer customers code-compliant systems at a very competitive price point.

metrozet.com has been re-launched with the **single** focus of delivering **high-performance seismic sensors** to our premium network operator market. For example, the Metrozet M2166-VBB Seismometer is designed as a modern replacement for the world's highest-performance VBB vault sensor, the Streckeisen STS-1. These customers are primarily driven by exceptional sensor performance, reliability and design quality. Please check our most recent development: PBB 200S

kmioss.com also known as Open Systems and Services **(OSS)** represents a distinguished team of geoscience specialists, earthquake engineers, and information technologists within Kinemetrics who serve a diverse market that demands a truly multi-disciplinary approach towards achieving project objectives.

OSS comprehensive integrated solutions reflect the creative project planning and long-term commitment required to deliver and maintain the most advanced systems in time and in compliance with the highest standards of science and technology. OSS takes on the challenging task of providing our customers with turn-key solutions on the one hand, with state-of-the-art environmental and structural information systems employing cutting edge technology on the other. They deliver to the data and information users the required levels of content with relevant interfaces conducive to carrying out specific tasks or requests. This service is of tremendous importance in any real-time data acquisition & processing systems that feed the users with time-critical information based on the most complete data set. Being aware of overall system status or a desired subset helps the operator to understand situations and take corrective or crucial action.

OSS ***ASPEN*** Open System platform can provide a wide range of system products in the areas of onshore or offshore earthquake monitoring, induced seismicity, volcano monitoring, structural health monitoring, nuclear power plant monitoring, and other environmental data. We designed and fielded systems consisting of customized network components to turn-key solutions with hundreds of remote stations and multiple, redundant data centers.

In conclusion, unlike our vertically-integrated competition, Kinemetrics has developed a unique premium brand strategy that focuses on offering systems that combine the best performance products in each system component (sensors, acquisition, software, services). With the successful integration of Metrozet, our continued partnership with Quanterra, our strategic alliance with BRTT, and of course our Open Systems Solutions, the picture is now complete.

Please visit these sites and we look forward to working together in meeting your expectations - not only today, but for many years to come…And Thank You for your support all these years

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